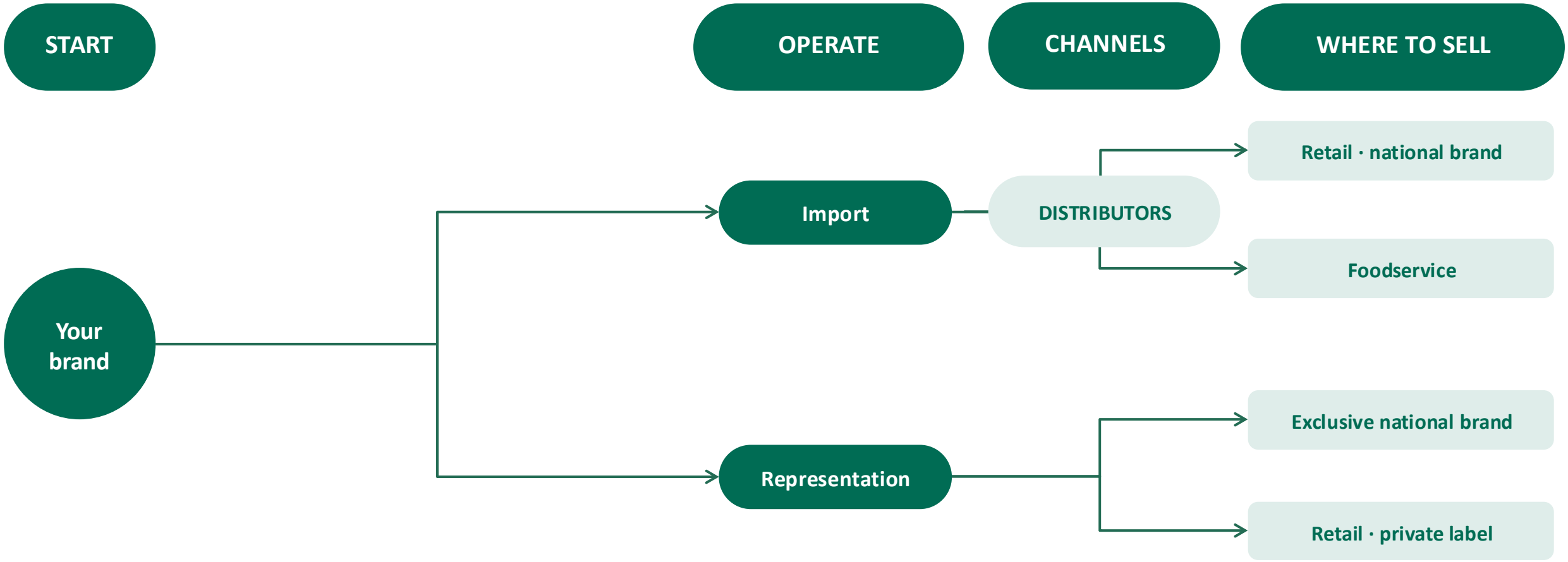
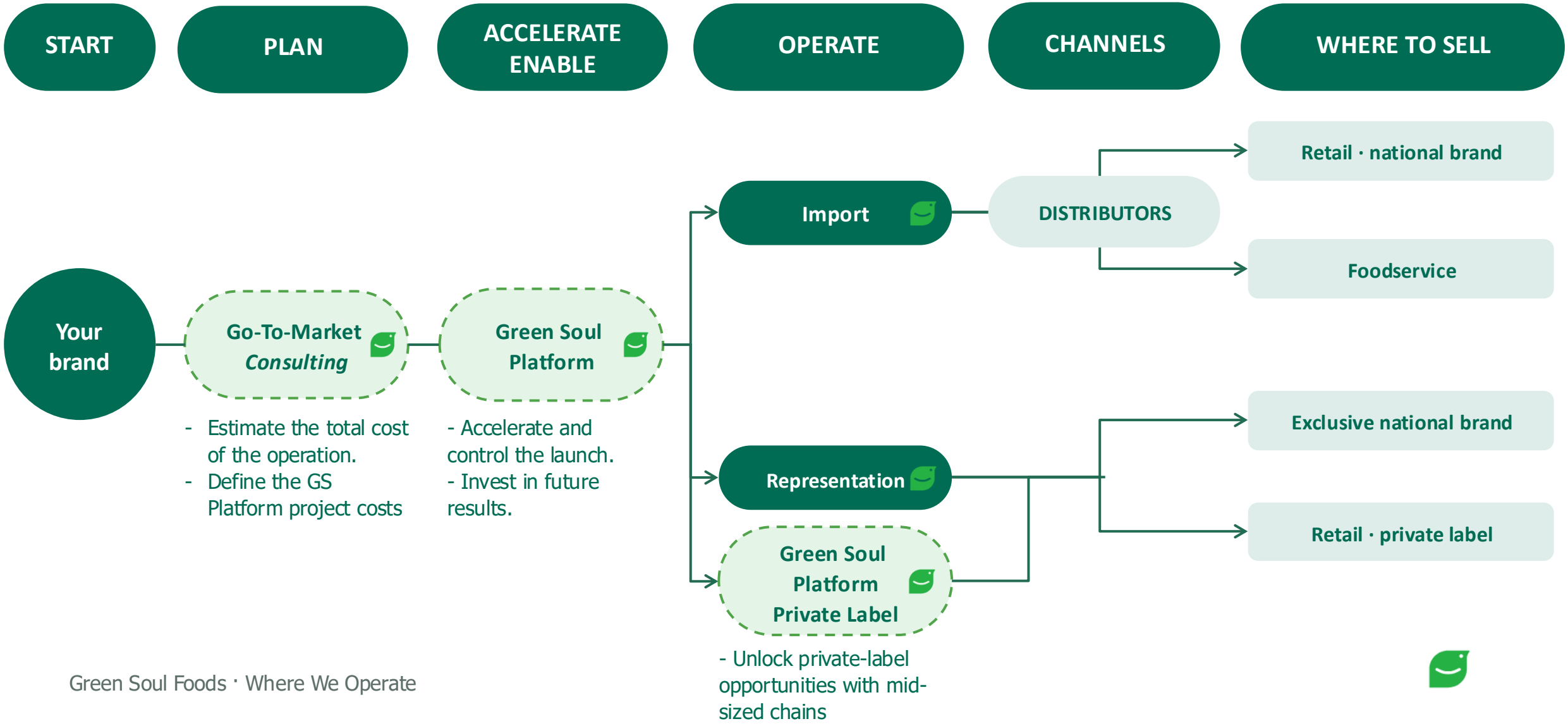


Consulting · Representation · Import and distribution

Your route to Canada



Where we can help



Go-To-Market Consulting: Understand before you decide

What the brand receives

- Market and category sizing in Canada
- Revenue projections by channel and province
- Cost projections: from landed cost to shelf price
- Channel plan and entry recommendation

The result is complete information for a clear decision: whether to enter Canada, and how.

NEW MODEL

Green Soul Platform

For brands that see Canada’s potential and want to enter now: they invest in the ramp-up, and Green Soul Foods runs the operation for them until it reaches scale.

The brand invests

In the ramp-up of the operation, for a set period (usually 12 months), with a fixed monthly fee.

Green Soul Foods operates

Import, compliance, logistics and sales, without the brand having to build a structure in Canada.

The brand gains

Speed, control over execution and the upside of an operation that is up and running from day one.

Case: Jucaí

The challenge

Launch a premium açaí sorbet brand in Canada, with almost no awareness of the category.

What we did

- **Go-To-Market:** 3-year plan projection and planning, with investment levels and expected results.
- **Green Soul Platform:** Launched in 2023. Presence at 2–3 trade shows per year, DUX 2024 Innovation Award, relationship building with distributors and retailers, distribution and in-store activations.

200+	3	+150%
points of sale	provinces	growth

NEW MODEL

Green Soul Platform (Private Label)

For private-label programs and exclusive deals that need to move fast: Green Soul Foods handles import, compliance and logistics, and confirmed programs reach the shelf sooner.

The opportunity

A private-label program for a mid-sized retailer, or an exclusive deal for a national brand.

Green Soul Foods operates

Import, compliance and logistics for each confirmed program, with no structure to build in Canada.

The brand gains

Faster activation of new programs and more volume in Canada.

Portfolio

Import

Açaí sorbet and pulp

Fruit pulp blends

Representation

Organic chocolate from Bahia

Specialty coffee and olive oils

Organic juices, vinegars, flours, oil

Nutraceutical ingredients

greensoul

Nourish yourself and the World

contact@greensoul-foods.com

greensoul-foods.com